

Information Sessions on Laval's Sustainable Mobility Plan

Laval, Tuesday, November 15, 2011 — The Société de transport de Laval (STL) and Ville de Laval are proud to invite all Laval residents to come and find out about—as well as express their views on—the Sustainable Mobility Plan that was announced to the public on June 14, 2011.

This first Sustainable Mobility Plan is geared toward reducing greenhouse gases (GHGs) produced by transporting people and comes within *Évolucité*, the sustainable urban planning vision adopted by Ville de Laval: "Laval—Evolving toward urban balance — Laval's Sustainable Urban Planning Policy". This Plan presents a range of 21 measures, most of which involve major changes to current methods and procedures. This Plan sets an ambitious goal of reducing—by 50%, between now and 2031—the GHGs per inhabitant that are related to the transportation of Laval residents!

Municipalities play a key role in the fight against climate change. They exert direct or indirect control over approximately half of the greenhouse gas emissions. It is therefore of the utmost importance that the municipal world get involved, and that's what Laval has decided to do.

As for Jean-Jacques Beldié, Chairman of the Board of the Société de transport de Laval, he has stressed that: "The key to the success of this Sustainable Mobility Plan depends on the involvement of each and every Laval resident. We are therefore inviting our residents to come and meet with us so that they can familiarize themselves with the various measures within this Plan and pass on their comments and suggestions to us. In fact, this Plan can—and must—be improved, and we are counting on the public's input in this regard."

The dates and locations of the information sessions are as follows:

Tuesday, November 22, 2011, 6 p.m. - 9 p.m.

Germaine-Guèvremont library

2900, boulevard de La Concorde Est, Duvernay, Laval

Along bus routes 42 and 48

Wednesday, November 23, 2011, 6 p.m. - 9 p.m.

Laval City Hall, in the following room: *Salle des communications*

1, Place du Souvenir, Chomedey, Laval

Along bus routes 40 and 60

Monday, November 28, 2011, 3 p.m. - 9 p.m.

Collège Montmorency, central square (Agora)

475, boulevard de l'Avenir, Laval-des-Rapides, Laval

Montmorency metro station

Tuesday, November 29, 2011, 6 p.m. - 9 p.m.

Gabrielle-Roy library

3505, boulevard Dagenais Ouest, Fabreville, Laval

Along bus routes 61, 73 and 76

The STL, facts and figures

- ◆ The STL operates over 20-million runs annually.
- ◆ The STL has rolled out its *STLSynchro* system, which informs transit users, in real time, about bus schedules and progress along the routes.
- ◆ The overhaul of its bus network, made necessary by the extension of the metro to Laval, gave rise to a 32% increase in service, faster trips, more direct bus routes and a greater frequency of buses outside rush hours, on evenings and weekends.

- ◆ The STL has also joined forces with the Association québécoise de lutte contre la pollution atmosphérique, Communauto and the Carpooling Network, to promote sustainable transportation in Laval.
- ◆ All vehicles on its fleet use biodiesel B5.
- ◆ The STL is registered on Twitter and has its own page on Facebook, where it announces service notices.
- ◆ The STL offers riders the opportunity to register on My STL in order to receive notices on the bus routes that they usually take.
- ◆ Since the roll-out, in 2009, of its vehicle scheduling control system, the STL's on-time performance rates continue to improve, and to date, it has succeeded in achieving rates of over 92%.
- ◆ The STL has received a number of awards of distinction, including one from the AQTR in 2010: the Grand Prix for excellence in mass transit, positioning it as an outstanding corporation.
- ◆ In 2011, the STL was honoured with the AQTR's general public communication award for its *Smog Alert* program.

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